



# High Meadows "Hummer"

Roaring Gap, NC

August 2010

## A Word From The President

The end of July and start of August mark the high point of our season at High Meadows. We've had some great activities this year and have many more planned.

Kid's Week 2010 was a great event. Josh and his crew did a fantastic job keeping the participants focused on learning and having fun with golf. Betty Griffin made sure they had lots of fun activities to occupy the remainder of their time. Good Job to all who helped.

The Civil War lecture by Fred Kiger was an outstanding success. We had a great crowd that enjoyed the lecture and then stayed for dinner. Thanks to Phil Wilson and the Social Committee for arranging for Fred to visit High Meadows.

Our annual Member/Guest event promises to keep the good times rolling in August. I hope everyone is signed up. We also have the Couples One Day Member/Guest scheduled for the 21<sup>st</sup> and our Pro-Am tournament on the 23<sup>rd</sup> and 24<sup>th</sup>. And, for your longer-term planning, we have added a Fall Member/Member event for October 2-3.

Although you haven't heard much from our GM Search Committee, we continue to make steady progress. You may have heard that we made an offer to an excellent candidate recently. Unfortunately, family considerations won out and the candidate declined. It was a setback, but only a minor one. We are continuing to review the qualifications of several equally qualified candidates and are rapidly honing in on the best. The process is taking more time than we originally anticipated, but we believe our patience will be rewarded. Have a Great 2010 season!

Best Regards,  
Clarence Haile, President, HMCC

## Contact Us

|                         |              |
|-------------------------|--------------|
| Business Office.....    | 336-363-2622 |
| Office (Toll Free)..... | 866-363-4622 |
| Golf Shop .....         | 336-363-2445 |
| Grille .....            | 336-363-2773 |
| Dining Room.....        | 336-363-2773 |

## General Managers Notes

HMCC has had a good month in July. A number of events were very successful. Kidsweek appears to have been a huge success. Many thanks to Josh Allen, Betty Griffin, the Staff and the volunteers for a job well done.

Our total income was down some in June, but it appears to be rebounding in July. Our expenses are still under budget year-to-date and the overall financial condition still looks good.

Our summer marketing intern has finished his survey and his report on recommended marketing approaches for HMCC. His work provides a strong approach to marketing HMCC. The results have been presented to the Membership Committee and the Board of Directors. A summary of the survey findings is elsewhere in the Hummer. If any member wants a copy of the full survey results or his marketing recommendations, just stop by the office and pick up a copy.

Due to popular demand, the Board of Directors has revived the Fall Member/Member and put it back on the calendar for October 2<sup>nd</sup> and 3<sup>rd</sup> with a cocktail party on October 1<sup>st</sup>. Mark your calendars and grab a partner.

Sincerely  
Allen Williams  
Interim General Manager



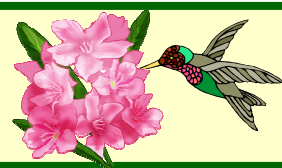
## Rally for the Cure Success!

The HMCC LGA's first Rally for the Cure was a great success thanks to the support of local businesses and club members. We raised about \$1000 for the Susan Komen Breast Cancer Foundation. We would like to thank all the ladies who participated in the event, the folks who donated prizes and the many club members who purchased raffle tickets and cookies. Thanks to the Posh Fox, the Blue Ridge Emporium, D&B Designs, Josh, Shannon, Donn and Nicole for the prizes and cookies. The lucky prize winners were Lisa Bishop, Savany Demmink, Bryce Beard, Carolyn Davis and Gayle Ward.

I would also like to thank Peggy Cooper, Karen Rush, Libby Moon and Eileen Franklin for their help in selling tickets and Lisa Bishop and Carol Taylor for coordinating the lovely luncheon. Together we all made this first Rally a success.

Thank You,  
Vicki

# Around The Meadow



## Notes From The Pro

### Repairing Ball Marks - *How to Correct Bad Habits*

The number of ball marks on our greens seems to be at an all-time high. There are several factors that make ball marks severe. The first is improperly repairing ball marks. Simply sticking a tee or ball mark repair tool into the ground does not mean the mark is fixed. Take in consideration the size and depth of the mark to determine the amount of times you should push the turf over the mark. In most cases it takes 2 or more times around the ball mark to properly fix it.

One of the most important things to complete the work is to tap it lightly with the putter. Why, you ask? If the ball mark is covered but not level, the next morning the ball mark stands a good chance of getting scalped off by the mowers. This results in a dead ball mark and a waste of your time trying to repair it.

Another bad habit is taking a detached piece of grass and placing it back on the mark. Bad idea! It's not going to live. Just toss

*(Continued see **Pro** on page 3)*

## Member Survey

There was a tremendous participation for the survey, 235 individuals completed the survey in total. The results highlighted areas for improvement for the club to pursue in terms of capital projects and amenities. The board will carefully consider these ideas and recommendations as the club moves forward. Overall the membership seems rather satisfied with HMCC's performance across the board. This can be credited to the very talented and hard working staff at HMCC. There were several interesting trends indicating where members take visitors in the Allegheny area. We found that the average HMCC member invites visitors every 2-6 months, and they tend to frequent the Blue Ridge Parkway, wineries, shops, and pottery studios. This will help High Meadows concentrate its future marketing efforts in an effective manner. The survey did show overwhelming support for a Fall Member/Member tournament, and more reciprocal golf programs. Thanks to the board's receptivity the Fall Member/Member has been reinstated, and the board is investigating reciprocal programs. Again thank you to all the members who took the time to complete the survey. This information is vital in helping HMCC grow as a club and as a community. Such high participation rates are a testament to how members are truly invested in the community, and it will only help to protect the value of memberships, while continuing to insure member satisfaction. If you would like more information regarding the survey, please stop by the office to pick up a detailed analysis of the results.

Daniel Watts  
Marketing Intern

## Sign-in & Sign-up—Pool News

Please note that we request all member's and their guests to sign-in using the members number upon arrival at the swimming pool.

Also, we are having "Date Night" Saturday Aug 28<sup>th</sup> and the feature movie will be Percy Jackson & The Olympians (The Lightning Thief) Rated PG. Parents will be able to drop off their children ages 8 and up at the pool house and enjoy an evening at the club for dinner. The cost is \$15 per child and includes dinner and dessert. We are limited to 20 children, so sign-up early! A sign-up sheet will be posted on the bulletin board.

Last but not least, we are planning a late swim for Sunday, Sept 5<sup>th</sup>. The pool will stay open until 8:00.

Barbara Stephens  
Pool & Tennis Chair

## Thank You from the Wellness Center

On behalf of the Board of Directors for the Allegheny Wellness Center, I would like to extend our sincere thanks for the Wellness Tournament, which was held here in High Meadows on July 16<sup>th</sup>. The staff of both Josh Allen and Nicole Burrell did an excellent job.

The people of Allegheny County loved playing here and it turned out to be a very successful fund raiser for the Wellness Center. Thanks to all the members of High Meadows for your support.

Doug Orr

## The Adventurers

The Adventurers will be attending the Allegheny Hospital Foundation Luncheon & Fashion show. The event will be held on Sat. Aug 21.

The Fashion show presented by Libby's is hosted by Olde Beau Golf Club. The festivities begin at 11:30, but you will want to arrive early so you can shop for jewelry and the latest fashions before everything begins!

Meet at Olde Beau, there will be a section reserved for The Adventurers!

**Tickets are \$25 and can be purchased in the High Meadows office from Donna.**

## *Building on a Strong Foundation*

High Meadows Country Club has been so fortunate to have the commitment of dedicated members who have worked to make the grounds of our Club beautiful. In the past and at the present time, members have adopted areas of the golf course and grounds and created attractive landscapes. Likewise, members have underwritten various capital projects that not only enhance our home but make sure we have an excellent facility. We all are grateful to the continued commitment and generosity of our members as well as the leadership and work given by past and present members of the Board of Directors and the Beautification Committee.

The last phase of the Front Entrance project is moving to completion. Lighting will be added to the wall area and vantage points within the landscaping on both sides of the entrance. Pete Williams is working with the Beautification Committee to execute this last portion of the project. The strong support of the members and Board had made this project a great success. If you wish to support this project, please send your check to Donna at the Club office.

Plans are being developed to enhance the entrance to Red Bird Lane. The hemlock hedge around the Maintenance Building area will be mulched and better maintained, beds improved and additional plantings will be added to the left side of the entrance. The building that has housed the Croquet equipment will be removed. The right side of the entrance will be improved with attention to that bed and trees on the right side of the road. The storage and holding area above the Maintenance Building area will also have trees added and improved bed maintenance to shield the interior of this area. Residents of Red Bird Lane have shown marvelous support and we look forward to implementing this project once plans are finalized and funding completed.

This fall, we will be working to make the entrance to the Clubhouse, the area from the tennis courts and the pool to the parking lot, more attractive and establish uniform landscaping. This will include using all stone retaining walls, building up existing beds with additional plantings and mulch and better incorporating the Clubhouse landscaping to this approach area. The estimated costs of these improvements is \$10,000.00 and we would like to complete this project in the early fall. If you would like to help with this project, please send your contribution to the Club Office.

The retaining wall on Number 16 is almost completed. What a difference this addition makes to the overall appearance!

Gifts to our club have long been a significant source of funding. Please consider designating the enhanced landscaping of the Club as the designated beneficiary of memorials or gifts honoring present members. Contributions will be compiled in a book at the entrance to the Clubhouse.

You may have ideas about other projects the Club needs to address. Please contact me and I will arrange for you to present your idea to the Beautification Committee. Once the Committee has reviewed and approved the project, it will be taken to the Board of Directors. Please do not hesitate to contact me with your ideas or suggestions. My email is [wbjonesjr1@hotmail.com](mailto:wbjonesjr1@hotmail.com) or my phone is (919) 623-3313.

We gratefully acknowledge the contributions of the following individuals to Beautification projects at High Meadows Country Club:

|                        |                           |                          |                       |
|------------------------|---------------------------|--------------------------|-----------------------|
| Mary Porento           | Bill & Mary Beth Adams    | Conrad & Mary Evelyn Fox | Paul & Leslie Perlik  |
| John & Lynne Allen     | Frank Murphy/Alice Lehman | Anne & Ken Kinnaid       | Boyd & Anita Wilson   |
| Harold & Emily Bates   | Sally & Ray Earnhardt     | Norm & Rexine Bennett    | Don & JoAnn Smith     |
| John & Martha Holmes   | Allen & Cathy Williams    | Mark & Barbara Stephens  | HV & Jean Lindsey     |
| Ned & Susan McConnell  | Larry & Bonnie LeGrand    | Frank & Brenda Garrison  | Bill & Carol Perdue   |
| Harold & Judy Ann Deal | Bain & Betsy Jones        | Charles & Cathy Benjamin | Peggy Cooper          |
| Bob & Caroline Cowan   | Tammy Williams            | Allen & Pam Wilson       | Brad & Lisa Bishop    |
| Mike & Kris Thompson   | George & Judy Vicars      | Bubba & Sue Talley       | Pete & Helen Williams |
| Neal & Carolyn Harrell | Ralph & Lou Garner        | Jim & Jeanette Lindsey   |                       |

Bain Jones, Beautification Chair

### *Chef's Corner* By Chef Donn DuTeau

**Summer Wine Dinner**— Join us for an evening of fine cuisine: A five course dinner with hand selected wines will be served.



A Champagne Reception with Tartines beginning at 7:00pm; Dinner at 7:30; our menu will be announced soon!

### *Pro* (Continued from page 2)

the patch of grass to the side and refer to the proper way listed above to repair the mark.

There will always be ball marks...it's just part of golf. But please use the recommended techniques in repairing them and the greens will have a more uniform look and roll.

Josh Allen, PGA  
Director of Golf  
High Meadows Country Club



# August 2010

| <i>Sunday</i>  | <i>Monday</i>   | <i>Tuesday</i>  | <i>Wednesday</i>  | <i>Thursday</i>   | <i>Friday</i>   | <i>Saturday</i>   |
|--|---|---|---|---|---|---|
| 1  | 2   | 3<br>Duplicate Bridge<br><b>Tennis Adult Drill Clinics 9:00—10:00</b>   | 4   | 5<br><b>Member-Guest Cocktail Party</b>                   | 6<br><b>Member-Guest 1st Round</b><br><b>Tennis Adult Drills 9:00—10:00</b>         | 7<br><b>Member-Guest 2nd Round</b>  |
| 8<br><b>Member-Guest Rain Date</b><br>Chapel 9:00  | 9   | 10<br>Duplicate Bridge<br><b>Blue Ridge LGA @ HMCC</b><br>Course available after 1:00                               | 11<br><b>Ladies Tennis Member/Guest</b><br>Lets do Lunch Afterward! | 12<br>Ladies Day 9:00<br>Men's Day<br><b>Buffet Night</b> | 13<br><b>Tw-Lite 3:00 Buffet to Follow</b><br><b>Tennis Adult Drills 9:00—10:00</b> | 14<br>9:00 Ladies Day/ Men's Point Chase<br><b>Ladies Social following Golf</b>                     |
| 15<br>Chapel 9:00<br><b>Sadie Hawkins 10:00 am</b><br>Course closes @ 3:00<br><b>Board Mtg</b> | 16<br><b>Yadkinville SGA Event &amp; Dinner 9:00 Shotgun</b><br>Course available after 2:00 | 17<br><b>Yadkinville SGA Event 9:00 Shotgun</b><br><b>Tennis Adult Drill Clinics 9:00—10:00</b><br>Duplicate Bridge | 18  | 19<br>Ladies Day 9:00<br>Men's Day<br><b>Buffet Night</b> | 20<br><b>Tennis Adult Drill Clinics 9:00—10:00</b><br><b>Casual Friday</b>          | 21<br><b>One Day Couples Mem- Guest 1:30 Shotgun</b><br><b>Adventurers Fashion Show @ Olde Beau</b> |
| 22<br>Chapel 9:00  | 23  | 24<br>Duplicate Bridge<br><b>Tennis Adult Drill Clinics 9:00—10:00</b>  | 25<br><b>Wine Dinner 7:00</b>                                       | 26<br>Ladies Day 9:00<br>Men's Day<br><b>Buffet Night</b> | 27<br><b>1:00 Men's Mem-Guest</b><br><b>Tennis Adult Drill Clinics 9:00—10:00</b>   | 28<br><b>Club Championship</b>  |
| 29<br>Chapel 9:00<br><b>Club Championship</b>  | 30  | 31<br>Duplicate Bridge  |   |   |   |   |

## Coming in September 2010

September 2—Presidents Cup (1 Day)  
 September 5—Labor Day Cook-out  
 Patriots Day Benefit Tournament  
 September 7—Pool Closes for the Season  
 September 10, 11 & 12—Hummingbird

September 17—Tw-Lite w/ Dinner to follow  
 September 18—Board Meeting  
 September 20—CGA Tournament  
 September 23—Ladies Day w/ Social  
 September 25—Fall Member Meeting

## *Fore Women Only -*

Our temperatures have been very hot, but our plays days have been worth playing through the heat! Thanks to Lynne Allen and Kris Thompson for an **incredible** Member-Guest tournament! Also, thanks to all who contributed to and/or played in our first ever Rally for the Cure. It was both a fun and successful day. Thanks to Vicki Cox, Carol Taylor and Lisa Bishop for their efforts.

In August we will be “askin’ our man” to play in the **Sadie Hawkins Day Tournament on Sunday, August 15**. Information is in the locker room! In my opinion, it is one of our best tournaments. In addition, this month we are collecting school supplies for local Alleghany County students who are heading back to the classroom this week. The **August social on Saturday, August 14** will be in the pool house centered around this theme. Sign up sheets for lunch are on the board in the locker room. We hope to serve all age students. Your generosity is greatly appreciated. Let’s just hope that the August temperatures cool down for us a bit!

A quick note about the **President’s Cup** planned for **September 2**. It is a one day, match play tournament this year with teams playing in support of local causes. Suggestions for local organizations to be considered are welcome. Vicki and I are hopeful that the format will be a fun change for this event, so be sure to sign up. (It will also give us some practice in match play prior to the Hummingbird Challenge the following week.) I am so proud that the LGA is giving back to our community in many different ways. All of the agencies have been very grateful.

Finally, thanks to both Josh and his staff and Alan and his staff, for all that they do for us. Without them, we would not be having such a great time on the golf course! Thank you, thank you, thank you! Jay, our summer intern will be heading back to Clemson after the Member-Member tournament. It has been great having him on the mountain the past few months. We will miss him and wish him the best!

Savany